

# **Coreen (Corey) Henry Cockerill, Ph.D. Curriculum Vitae**

**Interim President, Wilmington College**

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## **EDUCATION**

### **Ph.D. Environmental Sociology, Communication, & Policy**

Completed: June 2006

Ohio State University, College of Food, Agriculture & Environmental Sciences

Dissertation title: *Exploring the Vested Interest Perspective as it Applies to Public Involvement in Watershed Management Planning: Lessons from an Ohio Watershed*

### **Master of Science, Rural & Environmental Sociology**

Completed: March 2002

Ohio State University, College of Food, Agriculture & Environmental Sciences

### **Bachelor of Science, Agricultural Communications**

Ohio State University, College of Food, Agriculture & Environmental Sciences

## **PROFESSIONAL EXPERIENCE**

### **I. ADMINISTRATIVE EXPERIENCE**

#### **Interim President**

April 2023 – Present

**Wilmington College**

Collaborated with faculty and administration on the development of academic initiatives, including the Prison Education Program, to be launched in May 2024 at Lebanon, Warren, and Dayton Correctional Institutions. Facilitated a partnership with Rize Education to establish hybrid incubator programs in Public Health (launch date August 2024), Logistics, Nutrition, and Cyber Security (tentative).

Acquired more than \$600,000 in grant funding to support programs and initiatives, including \$400,000 for an Accredited Social Work Pathway Program in partnership with three regional institutions to address mental and behavioral health needs in their communities; \$119,414 in grant support from the Ohio Department of Higher Education for Great Minds Fellowships to attract and retain outstanding students in the social work field; and \$93,276 to support campus mental health services and programming.

Led philanthropic efforts to engage a variety of upgrades to campus facilities, including \$558,656 of the estimated \$630,000 (or 88%) raised to resurface Beckett Track in Williams Stadium and \$368,000 raised toward \$7M Ag Pavilion to support classroom, laboratory, and arena space at the Academic Farm.

Facilitated open communication and collaboration to support the campus community, including an All-Campus Visioning process to help advance a vision for the next strategic plan. The sessions consisted of facilitated hour-long workshops that each presented one of five vision queries derived from a retreat conducted in July of 2023 by the Board of Trustees.

#### **Assistant Dean**

June 2022 – March 2023

**Wilmington College**

Worked with the Clinton County Workforce Collaborative on our mutual goal of creating certifications, micro-credentials, and degree programs applicable to the regional workforce and job market; facilitated a partnership with Ed2Go, our digital platform for professional and workforce development.

Established articulation and affiliation agreements with institutions interested in 2-year degree completion programs and pathways for our students to continue graduate-level studies.

Developed concept for the Agriculture Livestock Pavilion project in cooperation with program faculty and aligned with current and future needs regarding classroom, laboratory, and arena spaces.

## **II. TEACHING EXPERIENCE**

**Professor**  
2008 – 2023

**Wilmington College**  
Departments of Communication Arts and Agriculture

Developed all course materials and maintained attendance and grading information. Worked with campus and surrounding community to create service-learning opportunities that would promote service to the community while offering hands-on, applied lessons for the classroom. Developed courses during SP20 that could be taught remotely (due to COVID-19) using Blackboard as a digital platform. Advised 30-50 students within the program with regard to program and course selection, internship experience and career-goal development.

Developed all Assessment materials submitted annually and Program Review reports submitted as required. Served for 10 years on the North Central Association Higher Learning Commission (HLC) Accreditation Workgroup, 2009-2019. Attended the HLC Annual Conference in 2012, 2013.

*Courses taught:*

AG134: Exploring Agriculture  
AG136: Agricultural Applications  
AG272: Agricultural Communication  
AG232: Sustainable Agriculture  
AG460: Agricultural Policy  
CA131: Media for Social Change  
CA231: Concept and Composition  
CA241: Basic Web Design  
CA233: Comm Theory & Concept  
CA330: Copywriting and Copy Editing  
CA364: Social Media Management  
CA495: Senior Studio  
COM101: Introduction to Mass Media  
COM220: Writing for Mass Media

COM343: Web Development I  
COM344: Web Development II  
COM325: Media Law  
COM365: Public Relations  
COM425: Public Relations Management  
COM475: The Witness Newspaper  
SY333: Enviro Sociology & Communication  
SY335: Rural Sociology  
TR291: Political Advocacy Practicum  
TR330G: Study/Service Trip (Costa Rica)  
PS341: Environmental Law & Policy  
WS131: Introduction to Leadership  
WS495: Capstone Seminar in Leadership

**Graduate Teaching Associate**  
2001-2004

**The Ohio State University**  
Department of Agricultural Communications

Taught laboratory and recitation sessions of a communications course focused on advanced writing, editing, and public speaking techniques. Developed course outlines, lesson plans and instructional media.

Responsible for evaluating/grading all assigned materials. Managed course records, including grades, assignments and student attendance in electronic spreadsheet format. Offered separate office hours for one-on-one teaching assistance and student guidance. Approximately 300 undergraduate students from varied disciplines enrolled in the course annually.

**Outdoor Educator**  
1996-1999

**Elizabeth L. Evans Outdoor Education Center**  
Jackson, Ohio

Organized outdoor education programs for youth groups, including wildlife identification, tree identification, outdoor journaling, nature hikes, creek walks, canoe tours, rock climbs, and repelling expeditions. Conducted team-initiative and team-building programs for youth and corporate clientele.

Successfully obtained grants from the Ohio Department of Natural Resources for the funding of education programs. Trained as a certified instructor of Project Wild and Project Wet programs.

**Educator/Translator, Farm hand**  
1998

**Albergue La Catarata**  
La Fortuna, Costa Rica

Taught English to Spanish-speaking employees and operated as an in-house translator. Led weekly courses on the basics of the English language, focusing on writing and reading skills.

Provided technical assistance with a community-organized organic farm and eco-tourism business specializing in butterfly and paca breeding and in the growth and harvest of medicinal plants. Led horseback nature tours for guests, while identifying local flora and fauna.

### **III. APPLIED COMMUNICATION EXPERIENCE**

**Wildlife Communication Coordinator**  
2004-2008

**Ohio Dept. of Natural Resources**  
Division of Wildlife

Coordinated statewide electronic communications program, including the Division of Wildlife Website, electronic newsletter, and electronic formats of all publications. Responsible for publishing and editing all information disseminated via the Division of Wildlife Website. Supervised the launch of the WildOhio E-newsletter – a series of monthly publications sent to approximately 60,000 e-mail subscribers.

Planned and implemented a content management system in 2007, used to organize more than 4,000 pages of web-based information. Supervised the training of individuals who assist in the writing and editing of web content.

Coordinated a 4-year, multi-contract effort to renovate the Web site. Participated in the development of a new information architecture and design concept. Assisted with the development and launch of 5 .asp-based applications, including an online photo-gallery, streaming web camera for the purpose of observing wild peregrine falcons.

**News Reporter**  
2000

**The Chillicothe Gazette**  
Chillicothe, Ohio

Wrote articles for publication in a daily newspaper. Responsible for the production of both feature articles as well as hard-news pieces. Researched news releases around the state to stay abreast of current issues. Assisted in editing and layout of news pages. The Chillicothe Gazette was issued to approximately 40,000 subscribers.

### **IV. RESEARCH EXPERIENCE**

**Graduate Research Associate**  
2001 & 2003

**The Ohio State University**  
Department of Rural Sociology

Participated in collaborative research processes, including survey development and deployment, data entry, data analysis, and statistical modeling. Edited and wrote articles for presentation and publication in professional journals.

Became proficient in advanced statistical modeling (Structural Equation Modeling) and coached individuals and research teams on the steps involved in such statistical techniques.

**Research Associate**  
2002

**Ohio Agricultural Research & Development Center**  
Columbus, Ohio

Conducted mail-based survey of Ohio farmers for use in exploring perceived utility of weather information as an aid in farm-level decision-making. Assisted in designing and launching the survey instrument. Responsible for all data entry and analysis.

Produced scientific papers and posters for presentation at local, state, and regional professional meetings.

## **PUBLICATIONS & PRESENTATIONS**

### **I. Books**

- Cockerill, C.H., T. Napier, R. Minardi, and D. Davidson. (2021). Eight Decades of USDA Soil and Water Conservation Policies and Programs In Rui Li, T.L. Napier, S. El-Swaify., M. Sabir, and E. Rienzi (Eds.), *Degradation of Soil and Water Resources: Regional Strategies for Assessing and Addressing a Lingering Global Issue*. China: Science Press and Springer.
- Cockerill, C.H. (2021). Ensuring food security. In Snarr, M.T. and Snarr, D.N. (Eds.), *Introducing Global Issues, 7<sup>th</sup> Ed.* (Ch. 8). Boulder, CO: Lynne Rienner Publishers.
- Cockerill, C.H. (2016). Ensuring food security. In Snarr, M.T. and Snarr, D.N. (Eds.), *Introducing Global Issues, 6<sup>th</sup> Ed.* (Ch. 8). Boulder, CO: Lynne Rienner Publishers.
- Napier, T.L. and Cockerill, C.H. (2015). Factors affecting adoption of soil and water conservation systems in lesser-scale societies. In R. Lal and B.A. Stewart (Eds.), *Soil management of small holder agriculture* (349-383). Boca Raton: CRC Press.
- Cockerill, C.H. and Napier, T.L. (2010). The Impact of Information on the Adoption of Soil and Water Conservation Practices at the Farm-Level. In Napier, T.L. (Eds.), *Human Dimensions of Soil and Water Conservation*. Hauppauge, NY: Nova Science Publishers, Inc.

### **II. Refereed Publications**

- Cockerill, C. H. (2019). Larry Schwarm: Kansas Farmers ed. by Kate Meyer. *Great Plains Quarterly*, 39(4), 393-394.
- Cockerill, C. (2013). Exploring Social Media Obstacles and Opportunities within Public Agencies: Lessons from the Ohio Division of Wildlife. *International Journal of Business and Social Science*, v. 4(2): 39-44.
- Napier, T.L., Cockerill, C., Gates, R., and Arvai, J. (2008). The Application of Interactive Path Modeling to Deer Hunting Participation among Ohio Hunters. *Journal of Food, Agriculture and Environment*, v. 6(3&4): 510-517.
- Tucker, M., Ernst, S. and Henry, C. (2004). Demystifying the Puzzle of Applied Communication Research. *Journal of Applied Communications*, v. 88(4).
- Napier, T.L., Tucker, M., Henry, C. and Whaley, S.R. (2004). Consumer Attitudes Toward GMOs: The Ohio Experience. *Journal of Food Science*, v. 69(3): 69-76.
- Napier, T.L., Tucker, M., Henry, C. and Yang, X. (2004). Ethical Orientations of Ohio Residents toward Genetically Engineered Plants and Animals: An Urban/Rural Comparison. *Food, Agriculture & Environment*, v. 2(2): 400-411.
- Napier T.L., Henry C., Yang X. (2004). Impacts of Conservation Policies and Programs on Farm Level Adoption Behaviors in the United States. *Trends in Soil Science*, v. 3:47-58.

### **III. Scholarly Presentations**

- Cockerill, C.H. (2023, June). Scholarly Presentation: President's Panel of the 2023 Friends Association for Higher Education Annual Conference, Haverford University, Haverford, Pennsylvania. Topic: Quakers, Colonization, and Decolonization.
- Cockerill, C.H. (2022, February). Learning to Listen. Listening to Learn. Practicing Effective Agvocacy. Clinton County Farm Bureau Farmer's Breakfast, Washington Court House, Ohio.

- Cockerill, C.H., Wagstaff, A., and Sharma, R. (2020, October). Teaching our Evolving Discipline During Quarantine. Ohio Communication Association annual conference.
- Cockerill, C.H., Enge, L., and Copeland, A. (2020, January). County Lines radio interviews. WYSO/NPR radio series.
- Cockerill, C.H. (2018, March). Engaging non-farm audiences through blogging. Panel discussion at the Clinton County Farm Bureau Farmers Share meeting, Wilmington, Ohio.
- Cockerill, C.H. (2016, April). Isolation, Fragility and Anti-Creativity. Presented at the Wilmington College Institutional Development and Research Committee (IDRC) annual meeting, Wilmington, Ohio.
- Cockerill, C.H. (2014, October). Elements of design. Presented as an Ohio Local History Alliance Webinar, Wilmington, Ohio.
- Cockerill, C.H. (2014, August). Exploring the global impacts of climate change on food systems: An academic perspective. Presented at the Sierra Club of Ohio Seminar on Farming and Climate Change, Wilmington, Ohio.
- Cockerill, C.H. (2014, July). Toward a more sustainable food system: Implementing an experiential agriculture-education program at Wilmington College. Presented at the American Veterinary Medical Association Annual Conference, Denver, Colorado.
- Cockerill, C. (2013). Transforming Public Agencies: Social Media Participation. Guest speaker at the 2013 Wildlife Diversity Conference, Columbus, Ohio.
- Cockerill, C. (2012). How Social Media Applications are Transforming Public Agencies. Poster presented at the 2012 Student/Faculty Research Forum, Wilmington, Ohio.
- Cockerill, C. (2011). PR 2.0: How Social Media Applications are Transforming Public Agencies. Guest speaker at the 2011 Association for Conservation Information Annual Conference, Cincinnati, Ohio.
- Cockerill, C. and Napier, T.L. (2010). Using the Vested Interest Perspective to Examine Public Involvement in Watershed Management: An Exploratory Factor Analysis. Poster presented at the 2010 International Soil and Water Conservation Society Conference, St. Louis, Missouri.
- Cockerill, C. (2010). Tweeting, Blogging and Facebooking: Using the Web and Other Cyber Media Wisely and Well. Guest speaker at the 2010 Ohio Association of Historical Societies and Museums, Region 8 Meeting, Wilmington, Ohio.
- Henry-Cockerill, C., Ervin, V. and Maloney, D. (2007). Conceptualizing a New Market: Hunters, Anglers, and Wildlife Watchers as Tourists in Ohio. Paper presented at the 2007 Ohio Travel Association annual meeting, Sandusky, Ohio.
- Napier, T.L., Henry-Cockerill, C., Gates, R. and Arvai, J. (2005). Factors Affecting Deer Hunting Participation among Ohio Hunters. Paper presented at the 2005 Hawaii International Conference on Social Sciences, Honolulu, Hawaii.
- Henry, C., Napier, T.L., and Tucker, M. (2004). Public Perceptions of Genetically Modified Organisms – A Comparison of Farm and Non-Farm Audiences. Paper presented at the 2004 Rural Sociological Society Annual meeting, Sacramento, California.
- Napier, T.L., Tucker, M., Henry, C.E., and Whaley, S.R. (2003). Attitudes of Ohio farm and nonfarm residents toward genetically modified plants and animals. Paper presented at the annual meeting of the American Society of Plant Biologists, Honolulu, Hawaii.
- Tucker, M., Ernst, S., and Henry, C.E. (2004). Demystifying the puzzle of applied communication research. Paper presented at the annual meeting of the Association for Communication Excellence, Lake Tahoe, Nevada.

- Napier, T., Tucker, M. and Henry, C. (2003). Attitudes of Ohio Farm and Non-farm Residents Toward Genetically Modified Plants and Animals. Paper presented at the 2003 American Society of Plant Biologists annual meeting, Honolulu, Hawaii.
- Henry, C., Napier T. and Tucker, M. (2003). Public Perceptions of Genetically Modified Organisms: A Comparison of Farm- and Non-farm Audiences. Paper presented at the 2003 Rural Sociological Society annual meeting, Montreal, Quebec.
- Henry, C., Napier, T., and Tucker, M. (2002). Factors Affecting Farmers' Use of Weather Projections in Farm Level Production Decision-making. Poster presented at the 2002 Soil and Water Conservation Society Annual Meeting, Indianapolis, Indiana.
- Tucker, M., Napier, T., Henry, C., and Bridges, T. (2002). Comparison of Perceived Agricultural Chemical Risk in Two Central Ohio Watersheds. Presented at the 2002 Soil and Water Conservation Society Annual Meeting, Indianapolis, Indiana.
- Tucker, M., Napier, T., Sohngen, B., and Henry, C. (2001): Adoption of Long-range Climate Forecasts as a Farm Management Decision-making Tool. Presented at the 2001 Rural Sociology Society Annual Meeting, Albuquerque, New Mexico.

### **HONORS AND AWARDS**

- The Ohio State University *Distinguished Alumni Award*, 2021
- Southwestern Ohio Council for Higher Education's *Teaching Excellence Award* 2020-21
- Greater Cincinnati Collegiate Connection "*Outstanding Faculty Member*" Award, 2013
- Wilmington College Student Government Association "*Teaching Excellence Recipient*," 2013
- *Professional Development Article of the Year*, Journal of Applied Communications. "Demystifying the Puzzle of Applied Communications Research," 2004
- *Best Criminal Justice Reporting*, Society of Professional Journalists, "Body of Evidence," September 2002

### **PROFESSIONAL DEVELOPMENT**

Southern Ohio Conference on Higher Education (SOCHE) Academic Leadership Fellows Program, August, 2016.

Promoting Service Learning Through a Freshmen Level "Service Seed" Experience. North Central Association of the Higher Learning Commission annual conference, 2013.

Facilitating Collegial Leadership. North Central Association of the Higher Learning Commission annual conference, 2013.

The Conference for Adobe Creative Suite Users, sponsored by CompuMaster. October, 2007. Topics included how to best utilize Photoshop, Illustrator, Fireworks, Flash, and Dreamweaver for web development.

HTML Level 1, II, given by The Computer Workshop, Inc. May, 2005. Topics included how to read and write HTML language for web development.

ExactTarget, e-newsletter development workshop. May, 2005. Topics included the benefit of e-newsletter communications, how to use the ExactTarget tool, and how to incorporate dynamic information into e-newsletters.

Bleiker's Art of Consent Building, sponsored by the Institute for Participatory Management Planning. October, 2004. Course focused on how to make government processes that involve the public more effective.

## **MEMBERSHIPS**

### **Professional Organizations**

North American Colleges and Teachers of Agriculture  
Ohio Communication Association  
American Farm Bureau Federation / Ohio Farm Bureau Federation  
International Soil and Water Conservation Society  
Outdoor Writers of Ohio

### **Academic Organizations**

Phi Kappa Phi, International Honors Society  
Omicron Delta Kappa, National Leadership Honorary

## **PROFESSIONAL SERVICE**

- School Board Member, Board of Education, Fairfield Local School District, 2021-2023
- Chair, ODOT Safe Routes to School Committee (\$300k grant awarded for FLSD), 2017-present
- Adviser, Wilmington College Collegiate Farm Bureau, 2015-present
- Adviser, Omicron Delta Kappa national leadership honorary, 2016-2021
- President, Member, Board of Directors, Energize Clinton County organization, 2012-2020
- Adviser, The Witness, Wilmington College campus newspaper, 2008-2023
- Moderator, Ohio Department of Natural Resources. Session on Utilizing the CMS Repositories, 2007
- Judge, Association for Conservation Information. Awards Competition Summary: Magazine, 2007
- Judge, Association for Conservation Information. Awards Competition Summary: Media, 2006
- Chairperson, Rural Sociology Society annual meeting. Genetically Modified Organisms, 2004
- President, Human and Community Resource Dev Graduate Student Association, 2003-2004
- Social Chair, Human and Community Resource Dev Graduate Student Association, 2002-2003

## **MEDIA PRODUCTION**

Website developer. [www.wcwitness.com](http://www.wcwitness.com). Developed sitemap, layout and content for The Witness student newspaper, 2022.

Website developer. [www.witnessthechange.org](http://www.witnessthechange.org). Developed sitemap, layout and content for The Witness student newspaper, 2015.

Website developer. [www.wilmingtonwise.org](http://www.wilmingtonwise.org). Developed sitemap, layout and content for the Wilmington Institute for Stewardship and Engagement, 2014.

Website developer. [www.wcaccreditation.com](http://www.wcaccreditation.com). Developed sitemap, layout and content for the Self Study Steering Committee, 2013.

Production Manager. Quaker Leaders educational video, produced for the Wilmington College Quaker Heritage Center, 2012.

Production Manager. Elizabeth L. Evans Outdoor Education Center promotional video (Macromedia Flash video), 2007.

Guest Speaker, *WildOhio* Television Show. Episode on attracting wildlife to your backyard, parts I and II, 2006.

Guest Speaker, *WildOhio* Television Show. Episode on Web-based photo gallery and its benefit to hunter, anglers, and wildlife enthusiasts, 2005.

Production Manager. Pheasants Forever promotional video (Macromedia Flash video), 2005.

Guest Speaker, *WildOhio* Television Show. Episode on pheasant hunting on private land enrolled in the Conservation Reserve Program, 2005.

Guest Speaker, *WildOhio* Television Show. Wild Game Gourmet cooking segment: Honey mustard dove kebabs, 2005.

Guest Speaker, *WildOhio* Television Show. Wild Game Gourmet cooking segment: Orange-chili noodles with walleye filet, 2006.

Guest Speaker, *WildOhio* Television Show. Wild Game Gourmet cooking segment: Baja fish tacos, 2006.